Bart Steed
Web Designer, Developer & Strategist

Eclectic web professional with 14+ years of experience and an incredibly diverse skill set. Hands-on experience in both front-end and back-end development including advanced HTML, CSS, JavaScript, jQuery, PHP and MySQL.

Contact

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Experience

- Communication
- Design Composition
- UI & UX
- Front-End Development
- Back-End Development
- Internet Marketing
- Project Management

Skills & Software

HTML
CSS
JavaScript
WordPress
PHP
MySQL
Git

Photoshop
Illustrator
InDesign

Google Analytics
Google AdWords

Work History

Director of Web Services
COSO Media & Virtual DataWorks | April 2012 - March 2016

- Assisted clients with the creation of sophisticated content structure on new websites and mobile applications using tools like wireframing, use-case testing and online usability testing suites.
- Collaboratively led the design & development team in creating fresh, feature-rich user experiences for businesses; responsible for most client communication throughout the entire SDLC.
- Worked in a fast-paced production process that included discovery, concept design, wireframing, client presentation and the creation precisely-written HTML/CSS/JavaScript per design requirements.
- Led my team through integrations of the WordPress CMS, offering complete and scalable customizations of Themes, Customizer, Widget and Plugin APIs.
- Responsible for creating original and engaging website design compositions using tools like Balsamiq and the Adobe Creative Suite.
- Developed extended accessibility solutions for Section 508 and ADA compliance guidelines for local government websites.

Team Lead, Senior Web Designer & Developer
Media Dimensions, Inc. | July 2010 - April 2012

- Managed the design and development team delegation.
- Responsible for the creation and delivery of comprehensive wireframes, compositions and fully programmed HTML/CSS/JavaScript website solutions.
- UI/UX design and ongoing audits on several native iOS mobile applications and associated supporting web services.
- Created, managed and monitored SEO and marketing campaigns for several e-commerce stores.

Senior Web Designer & Developer
Pipeline Media Group, LLC. | June 2005 - September 2008

- Led a team of developers through the creation of several replicated internet marketing systems. These systems were the primary product provided by Pipeline Media Group.
- Designed, integrated and the streamlined of a custom proprietary internet video product that reshaped the company's infrastructure and sales process.
- Researched, designed and implemented all video hosting solutions for the company and customer media assets.
- Operation of the video and lighting equipment, as well an the digitization of footage and integration with customer websites.

<? if (interested) { contact me @ 330-224-2820 } ?>